



THE SLANGMAN GUIDE TO BIZ SPEAK 1: Slang Idioms & Jargon Used in Business English (Slangman Guides to Biz Speak)

David Burke

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The Slangman Guide to BIZ SPEAK 1 is essential for anyone doing business with Americans!

If you don't know the essential American slang, idioms, and jargon used by all business professionals, you risk embarrassment, loss of respect, and loss of money!

Entertaining dialogues, activities and games will quickly help put you on *the inside track* ("shortest path to success") to becoming the *top dog* ("boss") as you *climb the corporate ladder* ("get promoted") and start to make *big bucks* ("a lot of money") in your new *cush* ("easy") job!

The Slangman Guide to BIZ SPEAK 1 contains popular chapters on slang and idioms associated with:

- **The Workplace**
- **Computers**
- **The Internet**
- **E-Commerce**
- **Marketing**
- **Advertising**
- **Acronyms & Shortcuts**
- **Negotiations**
- **Meetings**
- **Popular Abbreviations Used in Business**
- **The Slangman Files** a special section in each chapter with slang & idioms used in categories

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