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*Juvenal Zanchetta Júnior*

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PARADIDÁTICOS - SÉRIE: LINGUAGENS E REPRESENTAÇÕES Obra que analisa a notícia impressa, o fotojornalismo e a notícia de telejornal. Para tratar desses "gêneros textuais" associados ao jornal impresso e abordar o telejornal, particularmente o Jornal Nacional da Rede Globo de Televisão, o autor se concentra sobre um conjunto de mediadores externos e internos que atuam no atual modo de fazer jornalismo. Sua visão crítica e distanciada desmascara as aparentes objetividade e isenção idealmente características da atividade jornalística. Coloca o papel central ocupado pela imprensa na sociedade contemporânea, num enfoque de "quarto poder" arbitrário, opressor e manipulador da opinião pública e de instrumento redentor da democratização da informação.

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