



Die Lean-Methode im Krankenhaus: Die eigenen Reserven erkennen und heben (German Edition)

Andreas Scholz

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Ärztmangel, Kostenexplosion und ständig steigende Kundenanforderungen – benötigt der Gesundheitsbereich eine Revolution oder helfen bewährte Methoden aus der Industrie? Anhand von Praxisbeispielen und gegensätzlichen Positionen werden die Übertragbarkeit des Lean Managements auf den Gesundheitsbereich sowie vorhandene Unterschiede aufgezeigt. Gastbeiträge von Jörg Gottschalk (ehemaliger Geschäftsführer des Martin-Luther-Krankenhauses in Berlin), Kai Fiukowski (Change Manager) und Luise Steinbeis (Lean Managerin) zeigen verschiedene Perspektiven auf. Das Buch gibt Führungskräften und Entscheidern im Gesundheitsbereich konkrete Anregungen für die Auseinandersetzung mit einer sehr erfolgreichen Methode und zeigt Möglichkeiten, Chancen und Risiken bei der Anwendung im eigenen Unternehmen auf.



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