



Neue Strategien in der Stahlindustrie: Wer übernimmt wen? (German Edition)

I. Lukmann

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Der weltgrößte Stahlkonzern Mittal Steel, ein britisch-indisches Familienunternehmen, bot im Januar 2006 18,6 Milliarden Euro für Europas größten Stahlhersteller Arcelor, der aus einer Fusion der größten Stahlhersteller Frankreichs, Spaniens, Luxemburgs und Belgiens Anfang 2002 entstand. (1) , (2) , (3) Die Arcelor-Führung wehrt sich vehement gegen das Übernahmeangebot von Mittal Steel mit der Begründung, dass der wahre Wert des Unternehmens höher anzusetzen sei. (1) , (2) , (3) , (4) Das strategische Vorgehen des Arcelor-Konzerns zeigt seine Erfolge: Das Unternehmen konnte 2005 alle seine Ertragsgrößen steigern, mit der Folge, dass sich der Nettogewinn um 66 Prozent vermehrte sowie das Ergebnis je Aktie um 46 Prozent. (3) , (4) , (5)



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