



Homo interactivo. Como Internet nos está cambiando (Spanish Edition)

Fernando García Fernández

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A estas alturas casi nadie duda de que Internet y las redes sociales son una auténtica revolución. Su impacto es de tal magnitud que ya podemos hablar del advenimiento de un nuevo ser humano, el homo interactivo. De esto trata este libro: de cómo Internet nos está cambiando y de las consecuencias de este hecho. Cada una de las tecnologías radicales que ha aparecido a lo largo de la historia de la humanidad, gracias a la inteligencia y creatividad del ser humano (el fuego, la rueda, la imprenta, la máquina de vapor...), ha producido modificaciones psicológicas, sociales o culturales de gran importancia. En el caso de Internet, estamos empezando a intuir estos cambios, aunque sus consecuencias a largo plazo son todavía impredecibles. En pocos años muchas de las fronteras que aparecían nítidas (infancia-madurez, trabajo-ocio, real-virtual, público-privado...) se han diluido hasta casi desaparecer. Esto ha permitido que el ser humano desarrolle y potencie algunas capacidades, pero ha disminuido otras de ellas y ha magnificado bastantes riesgos.

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