



Manager 3.0: A Millennial's Guide to Rewriting the Rules of Management

Brad Karsh, Courtney Templin

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Millennials mean business, and they are shaking up the workplace as they enter management roles for the very first time. They are tearing down the corporate ladder, communicating on the fly, and bringing play to work. Millennials are creative,

big thinkers, and they will change the face of leadership—IF they can bridge the gap between the hierarchical management style of senior executives and the casual, more collaborative approach of their peers.

Manager 3.0 is the first-ever management guide for Millennials. They will master crucial skills such as dealing with difficult people, delivering constructive feedback, and making tough decisions—while gaining insight into the four generations in the workplace and how they can successfully bring out the best in each.

Packed with interviews and examples from companies like Zappos, Groupon, Southwest Airlines, and Google, Manager 3.0 will help these new managers enhance their unique talents while developing an effective leadership style all their own.



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