



The New Arab Media, The: Technology, Image and Perception

Mahjoob Zweiri

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"The New Arab Media: Technology, Image and Perception" provides a valuable introduction and analysis of some of the most important issues surrounding the new media revolution in the Middle East, in particular examining the two Janus-like faces of the new media in the Middle East: its role in reflecting developments within the region as well as its function in projecting the Arab world outside of the Middle East. Topics examined within the book include the impact of Al-Jazeera; implementation of the Internet in the region; use of the media for diplomacy and propaganda; image culture; use of the Internet by religious diasporas; ICTs and the Arab Public Sphere; the influence of satellite TV on Arab public opinion; and the explosion of local radio stations in Jordan.



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