



Managing Across Cultures: Concepts, Policies and Practices

Mohamed Branine

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Managing across Cultures introduces the concepts, policies and practices of managing resources in different socioeconomic, political and cultural contexts.

It is structured on a country-by-country basis to allow a closer and more rigorous examination of the factors that influence labour market trends, organization and employment policies and practices in specific countries.

The book:

- includes dedicated chapters on emerging economies in Asia, Africa, the Middle East and Latin America
- provides an understanding of the theoretical underpinnings and the practical implications of different national approaches to management in a clear and coherent style
- packed with case studies and examples from a wide range of geographical contexts
- contains learning features such as: learning objectives; tasks; summaries; suggestions for further reading; and revision questions.



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