



Impacts of Emerging Economies and Firms on International Business

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The internationalization of emerging economies has brought new perspectives to international business development. Focusing on the extensive impact these emerging economies and firms have had, this volume covers the strong players, such as Brazil, Russia, India and China, as well as dynamically developing economies such as Mexico and the Philippines. The contributors review topics such as the role of institutions and resource dependency on outward foreign direct investment from emerging economies, and the role of the global mindset and psychic distance on the performance of subsidiaries of firms originating from emerging economies. It explores new horizons in international business development and addresses challenging perspectives.

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