



How to Become a Scrum Master in 7 Simple Steps: Agile Project Management

Paul VII

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Scrum is a simple framework that allows us to complete projects, continuously improve, and get an early return on investment.

I wrote this text as a certified scrum master with experience in international blue chip companies dating back to 1999. That experience includes leading projects for the BBC, General Electric, Oracle, BSkyB, HiT Entertainment (responsible for *Angelina Ballerina*, *Bob the Builder*, and other titles that you love watching with your kids or siblings but won't admit to), and Razorfish. These roles have all involved leadership on a wealth of mobile, Internet TV, and web software projects. I have played the role of scrum master and, in the earlier years, of team lead and technical lead. I have had the privilege of running projects and rolling out working practices in market leading organizations from start to finish.

As I am sure you can imagine, becoming a scrum master involves far more than simply understanding the scrum rules. For me, becoming a scrum master was a journey that began with regular project-work and ended with the ability to coach others based on my experiences of doing things with and without scrum. The purpose of this book is to guide a potential scrum master through the steps I recommend, explaining why those steps are important.

By the time you have listened to this book you will be given:

- An excellent set of steps to follow if you want to become a scrum master
- Examples of the kind of experiences that helped me to become a scrum master
- Pointers from a scrum expert

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