



Konzerncontrolling (German Edition)

Stefan Behringer

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Controlling leistet wichtige Unterstützung beim Management von Konzernen. Die besonderen Herausforderungen des Konzerncontrollings im Vergleich zum Controlling in Einzelunternehmen stellt der Autor systematisch und anhand von Fallstudien dar. Ausgehend von den Grundlagen der Konzernrechnungslegung diskutiert er die geeigneten Kennzahlen und erörtert die Grundlagen der Planung und Kontrolle. Weitere Themen sind die Leistungsbeziehungen zwischen konzernzugehörigen Unternehmen und die Besonderheiten, die in internationalen Konzernen zu beachten sind.

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